

**GOODGEAR**

Two Poles. One Journey. World First.

# Expedition Participants

How to get  
involved...



**A number of individual participants will have an exclusive lifetime opportunity to connect their own spirit of human adventure with the benefits of positive technology.**

GOODGEAR was established in 2019 by an international group of expedition, technology and media partners with a landmark challenge of the first circumnavigation of the world with the crossing of both poles, without the use of flight.

The Transglobal Car Expedition will depart in 2024 for a period of over 14 months and will be showcasing the latest positive technologies and science throughout the journey.

The Expedition will be used to test the latest technology innovations in

the remotest and most hostile regions and with some of the most marginal communities in the world.

GOODGEAR is a partnership organisation and embraces the involvement of non-governmental bodies, United Nations agencies, Scientific institutions and Foundations, together with the world's leading technology companies.

**GOODGEAR is a non-governmental organisation which promotes the link between the spirit of global adventure and positive technology.**



# Our Mission

## Global Context

In 2015, 195 nations agreed to change the world for the better by bringing together their respective governments, businesses, media, education and NGO communities to improve the lives of the people and environments in each of their countries by 2030. These became the United Nations Sustainable Development Goals.

## Mission

GOODGEAR believes in the potential of the human race to overcome challenges and create technology solutions that help create a sustainable, balanced and prosperous world for human beings, the global environment and its cultural heritage.

# Our Manifesto

## 01

The good technologies we use have an overall positive effect on the current challenges facing the planet.

## 02

The good technologies we use are socially inclusive and not only designed for a small percentage of the population.

## 03

The good technologies we use will help prove or catalyse new science and innovation.

## 04

The good technologies we use can be communicated to educate the next generation about positive technology.

## 05

The good technologies we use have no long term negative impacts on society, health or the environment.





## Participate

GOODGEAR welcomes direct involvement in the Expedition from a selected number of funded participants. There are opportunities for suitable qualified participants to join the challenge of the Polar crossings, as well as for participants to join the land crossings for continental, national or regional crossings.

## Opportunity

GOODGEAR provides a one-off lifetime opportunity to be part of the first global crossing of the planet without the use of flight.

## Qualification

For interested participants there is a range of qualifying criteria to be fulfilled before an invitation can be confirmed. These criteria will include specialist Expedition skills, adventure experience, medical status, time commitment and personal risk assessment. These will be discussed directly with each interested participant to ensure the optimum team shape available for the Expedition.

## Value

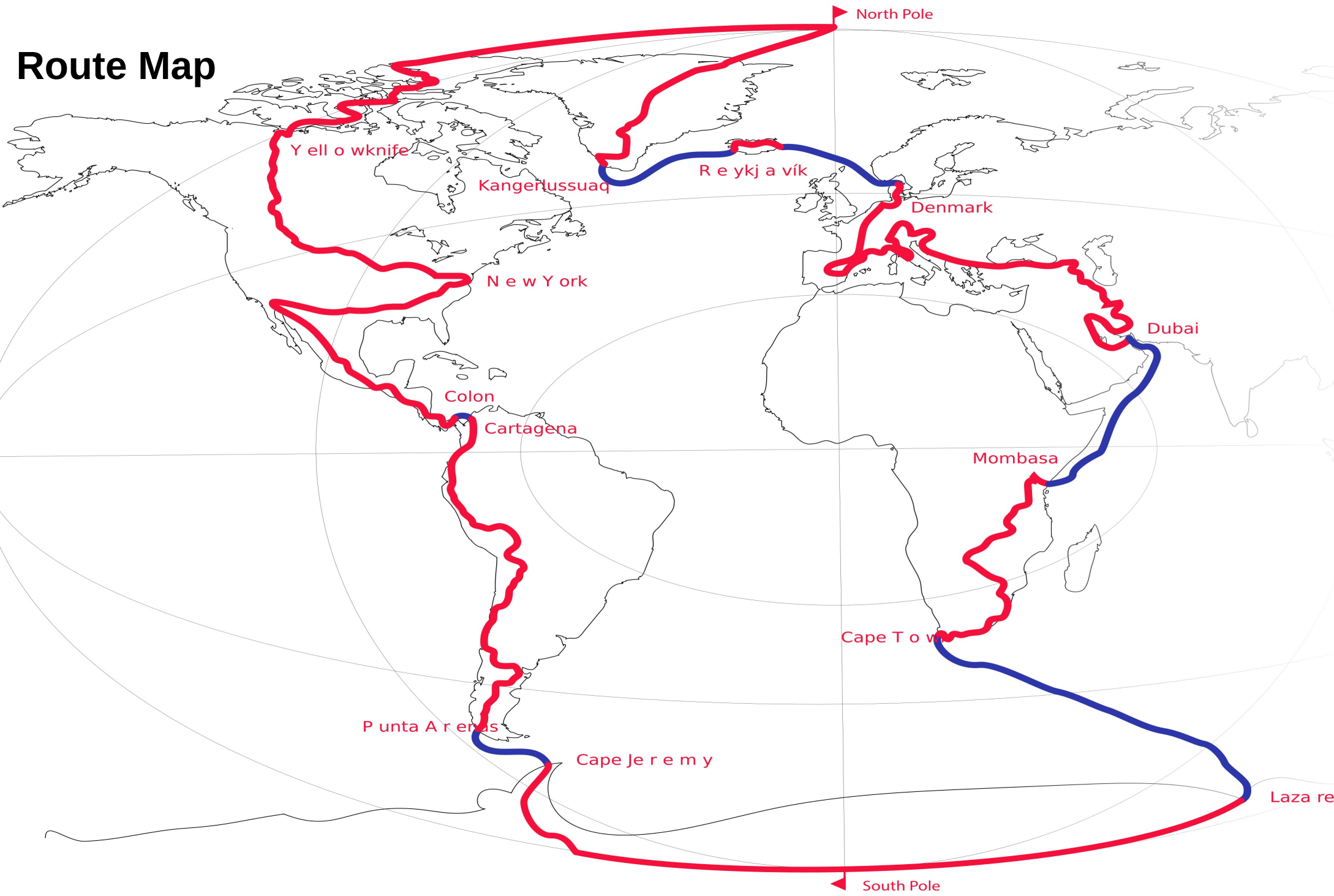
The GOODGEAR brand will become a global badge for innovators, scientists, organisations, technology companies and individuals who believe in the power of positive technology and the spirit of adventure. The successful individual participants will become GoodWill Ambassadors for the GOODGEAR name.

## Contact

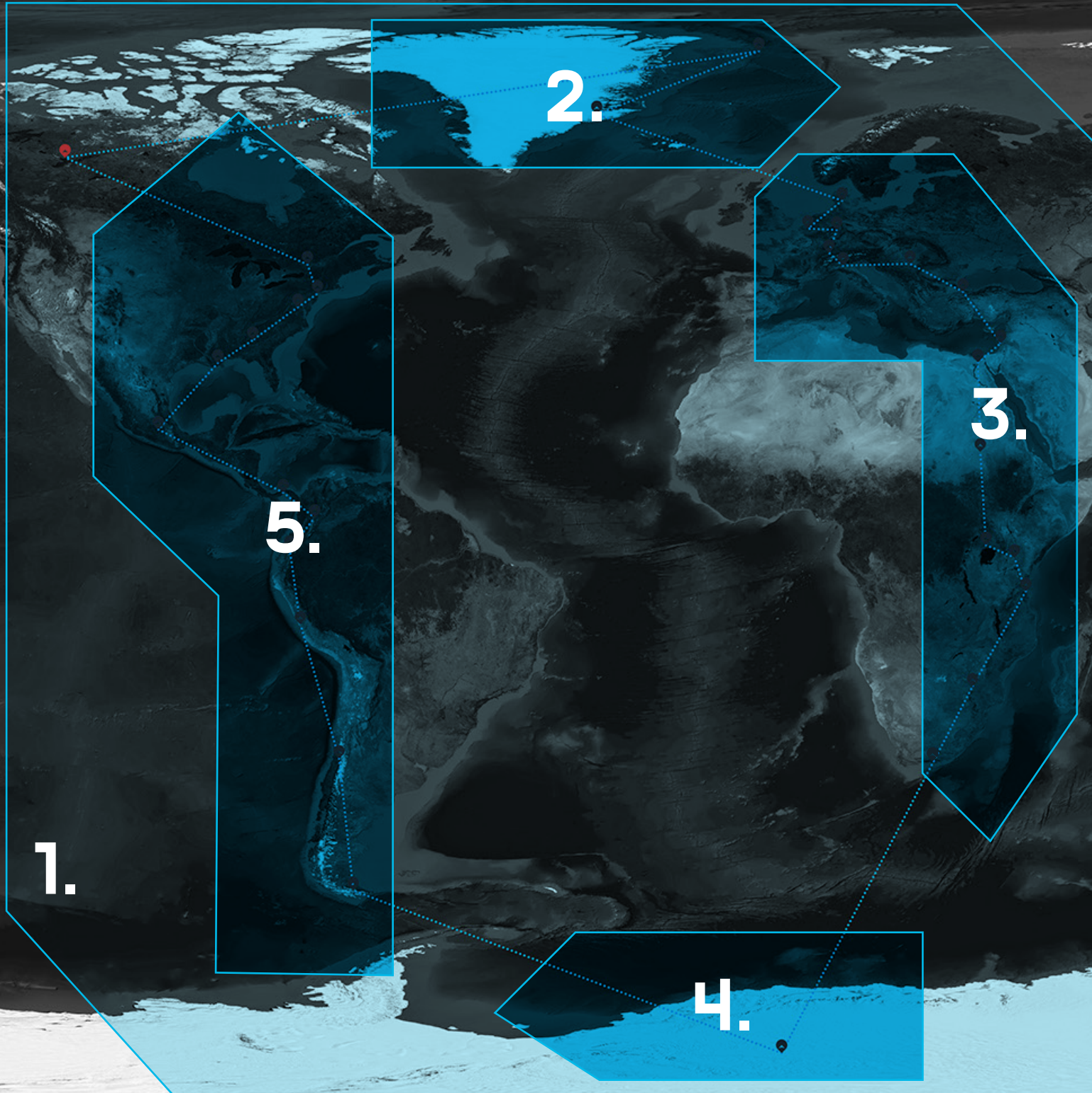
Contact [participants@goodgear.org](mailto:participants@goodgear.org) - to start the conversation.



# Route Map



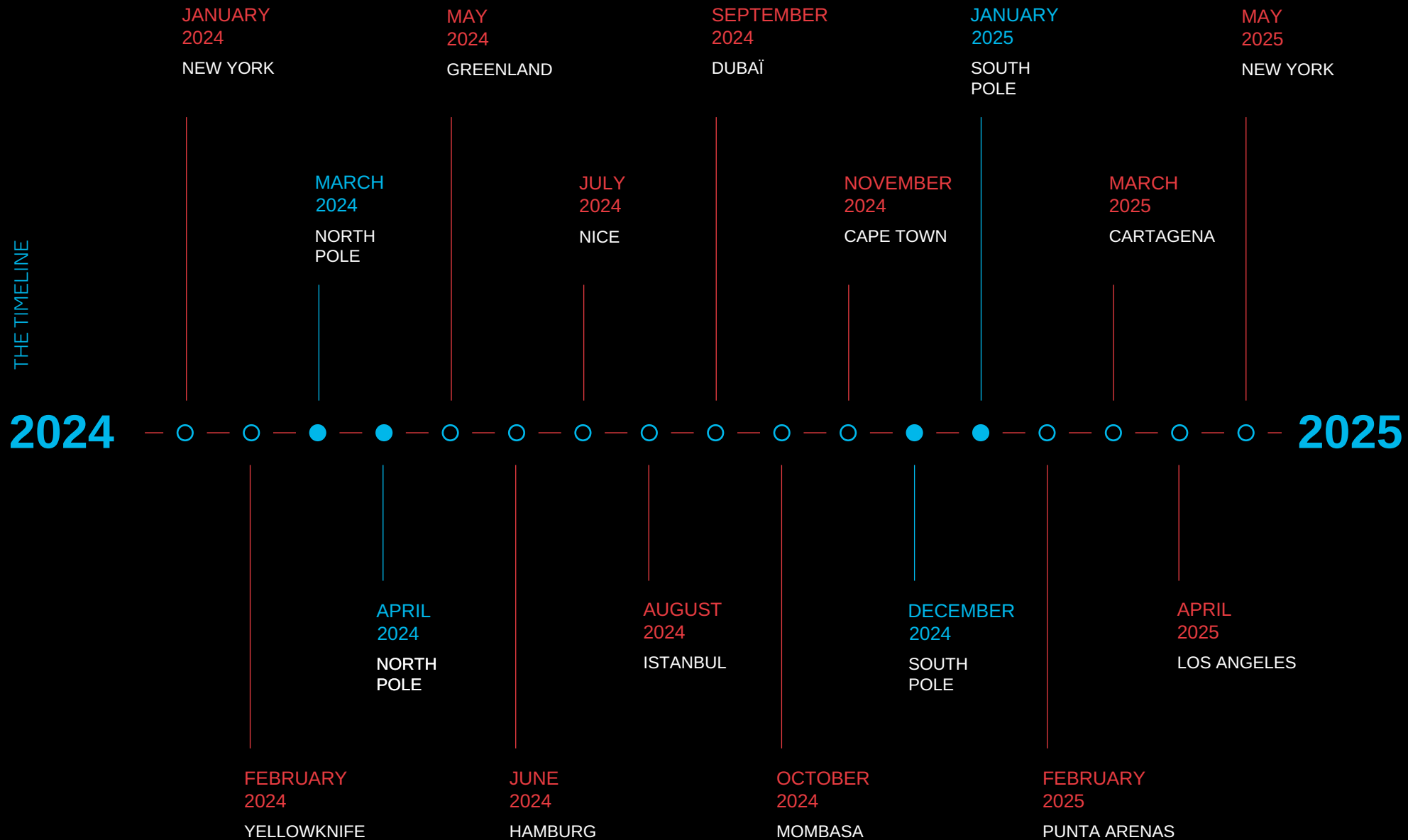




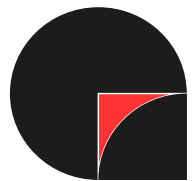
## PARTICIPANT OPPORTUNITIES

1. Global Expedition, including North and South Polar Crossings
2. Arctic Expedition
3. Europe and Africa Tour
4. Antarctic Expedition
5. North and South America Tour

THE TIMELINE







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### Contact

[participants@goodgear.org](mailto:participants@goodgear.org)

CHE-365.649.638